










## Key Stage 5 Curriculum Map 2020 - 2021

## Term 3

Subject: Business Studies	Year: 13	
Focus/Topic	UAE Links	Home Learning / HPL
<p>Week 1 - Strategic implementation</p> <ol style="list-style-type: none"> <li>1. Business plans</li> <li>2. Corporate culture and strategic implementation</li> </ol> <ul style="list-style-type: none"> <li>• key elements of business plans</li> <li>• the value of business plans for large and small, established and start-up businesses</li> <li>• key elements and purpose of corporate plans</li> <li>• different types of corporate culture such as power, entrepreneurial and task</li> <li>• importance of corporate culture in strategic implementation in a given situation</li> </ul>	<p>Find examples of business plans for small/medium sized companies in Dubai.</p>	 <p>-The ability to see how what is happening in this instance could be extrapolated to other similar situations.</p>
<p>Week 2 - Strategic implementation</p> <ol style="list-style-type: none"> <li>1. Business plans</li> <li>2. Corporate culture and strategic implementation</li> </ol> <ul style="list-style-type: none"> <li>• key elements of business plans</li> <li>• the value of business plans for large and small, established and start-up businesses</li> <li>• key elements and purpose of corporate plans</li> <li>• different types of corporate culture such as power, entrepreneurial and task</li> <li>• importance of corporate culture in strategic implementation in a given situation</li> </ul>	<p>Find examples of business plans for small/medium sized companies in Dubai.</p>	 <p>-The ability to see how what is happening in this instance could be extrapolated to other similar situations.</p>
<p>Week 3 - Strategic implementation</p> <ol style="list-style-type: none"> <li>3. Developing a change culture</li> <li>4. Managing and controlling strategic change</li> </ol> <ol style="list-style-type: none"> <li>1. Contingency planning and crisis management</li> </ol>	<p>Find examples of crisis in the UAE and how companies dealt with it.</p>	

UM 25/04/2021

<ul style="list-style-type: none"> <li>• importance of developing a change culture to allow effective implementations of new strategies</li> <li>• the importance of leading and managing change</li> <li>• techniques to implement and manage change successfully</li> <li>• development of a strategy to manage change in a given situation</li> <li>• importance of contingency planning and crisis management</li> </ul>		<p>-The ability to take on the views of others and deal with complexity and ambiguity</p>
<p>Revision – prep for exam</p>	<p>n/a</p>	 <p>-The ability to train and prepare through repetition of the same processes in order to become more proficient.</p>
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UM 25/04/2021

end of academic year