

Key Stage 3 Curriculum Map 2020 - 2021

Term 1

Subject: Business Studies	Year: 10	
Focus/Topic	UAE Links	Home Learning / Reading
<u>Week 1</u> <u>Section 1 – Business Activity and influences on business</u> <ul style="list-style-type: none"> Baseline assessments, curriculum orientation and expectations 		
<u>Week 2</u> Business Activity <ul style="list-style-type: none"> The purpose of business activity The changing business environment What is the difference between wants and needs? 	Giving examples of businesses from the UAE and how the business environment has changed among businesses in the UAE.	The pupils will research a range of business examples, such as local or national businesses such as McDonald's or Apple, and identify how the changing business environment has affected these businesses.
<u>Week 3</u> Business Objectives <ul style="list-style-type: none"> The importance of clear business objectives The different types of objectives businesses may have Why business aims and objectives change 	UAE business aims and objectives examples – pupils will be provided with a scenario – for example, compare UAE businesses and the aims and objectives that it has set out. Students will carry out some online research with regards to identifying aims and objectives of various UAE businesses.	Students will carry out independent research on various aims and objectives for different global businesses and compare the differences in targets among the businesses.
<u>Week 4</u> Types of Organisations <ul style="list-style-type: none"> The main types of business ownership The characteristics relating to the size of the business 	View the various different types of business ownership using examples of UAE businesses.	The pupils will familiarise themselves with the differences in the types of business ownership.

<ul style="list-style-type: none"> • The different forms of business organisation • The various features of a business in their specific sector 		
<p><u>Week 5/6</u></p> <p>Classification of businesses</p> <ul style="list-style-type: none"> • Primary sector activities • Secondary sector activities • Tertiary sector activities • Independence within businesses • Changes in business sectors 	<p>Give examples of UAE businesses within each of the business sectors.</p> <p>Compare the changes among the business sectors using scenarios which include businesses from the UAE.</p>	<p>Pupils will carry out independent research and identify a range of local, national and international businesses and put them into their correct sectors.</p>
<p><u>Week 7</u></p> <p>Decisions on Location</p> <ul style="list-style-type: none"> • The main factors influencing location decisions and relocation of a business. • Proximity to market, labour, materials and competitors • The nature of business activity • The impact of the internet on location decisions • Influence of legal controls and trade blocs on location. 	<p>Explain why some businesses in the UAE decided to locate their business in certain areas.</p> <p>Identify the impact that the internet and legal controls has had on some UAE businesses when locating their business.</p>	<p>Pupils will select a local/national business of their choice and they will identify the pros and cons of their location.</p>
Half Term		
<p><u>Week 8</u></p> <p>Globalisation</p> <ul style="list-style-type: none"> • What is Globalisation? • Reasons for Globalisation • Government and Globalisation • opportunities and threats of Globalisation for businesses 	<p>Identify the growth in Globalisation through out the UAE.</p> <p>Identify the impact that Globalisation has had on UAE businesses.</p>	<p>Pupils will carry out independent research identifying and familiarising themselves with the purpose of globalisation.</p>
<p><u>Week 9</u></p> <p>The importance and growth of multinationals</p>	<p>Identify some examples of multinational business within the UAE.</p>	<p>Pupils will select a multinational business based in the UAE of their choice and</p>

<ul style="list-style-type: none"> • Benefits of a business becoming a multinational • How have multinationals developed? • Benefits to a country and/or economy where a multinational company is located • Benefits and drawbacks to a country and/or economy where a multinational is located 	<p>Give examples of multinational developments within the UAE.</p>	<p>they will identify the benefits and drawbacks to the economy.</p>
<p><u>Week 10</u></p> <p>International Trade and Exchange Rates</p> <ul style="list-style-type: none"> • The concept of international trade • What is an exchange rate? • Exchange rate calculation • The impact of changes in the exchange rate on importers and exporters. • Th impact of changes in the exchange rate on international competitiveness. 	<p>Class investigation to identify the exchange rate how it is calculated, as well as comparing the UAE currency to other countries. Class investigation to identify the impact changes in the exchange rate has had on UAE exports and imports.</p>	
<p><u>Week 11</u></p> <p>Government objectives and polices</p> <ul style="list-style-type: none"> • Government spending • Constraints on public spending • How can governments affect business activity? • The effects of interest rates on businesses • The effects of interest rates on consumer spending 	<p>Pupils will carry out an investigation how interest rates have affected some UAE businesses.</p>	<p>Pupils will carry out some independent research with regards to some of the polices that have financial implications on businesses.</p>
<p><u>Week 12</u></p> <p>External Factors</p> <ul style="list-style-type: none"> • The nature of external factors • Social • Technological • Environmental 	<p>Use scenarios to identify to pupils the impact that external factors have had on UAE businesses.</p> <p>Pupils will identify the possible external factors that could have an effect on a specific UAE business.</p>	<p>Pupils will assess a specific business with regards to the possible external factors that could affect the business using PEST.</p>

<ul style="list-style-type: none"> • Political 		
<p><u>Week 13</u></p> <p>The success of a business</p> <ul style="list-style-type: none"> • The measures of success in business • The importance of targets when judging success • Reasons for business failure 	<p>Pupils will analyse various reasons why certain UAE businesses did not succeed.</p> <p>Pupils will investigate the various targets set out by UAE businesses.</p>	
<p><u>Week 14</u></p> <p style="text-align: center;">Assessment week</p>		
<p>Winter Break</p>		