

Key Stage 4 Curriculum Map 2019 - 2020

Term 1

Subject: Business		Year Group: 10
Week/Date	Focus/Topic	
1 Sept 2 nd -5 th	<ul style="list-style-type: none"> Baseline assessments, curriculum orientation and expectations 	
2 Sept 8 th -12 th	<p style="text-align: center;">Section 1: Understanding Business Activity.</p> <p>Business Activity.</p> <ul style="list-style-type: none"> What does economic problem mean? What is the difference between wants and needs? Opportunity cost in business 	
3 Sept 15 th -19 th	<p>Business Activity.</p> <ul style="list-style-type: none"> Why does scarcity of resources result in choices and opportunity cost? Why is specialisation important? How business can try to increase the added value? 	
4 Sept 22 nd -26 th	<p>Classification of business.</p> <ul style="list-style-type: none"> Difference between the three sectors of business activity? Reasons why these sectors vary in importance between countries? 	
5 Sept 29 th -Oct 3 rd	<p>Classification of business.</p> <ul style="list-style-type: none"> Reasons why these sectors vary in importance over time? What is the difference between the private sector and the public sector in mixed economies? Arguments for and against privatisation? 	
6 Oct 6 th -10 th	<p>Enterprise, business growth and size</p> <ul style="list-style-type: none"> What an entrepreneur is and what are the characteristics a successful entrepreneur have? What are the needs of a new business? 	

<p>7 Oct 13th-17th</p>	<p>Enterprise, business growth and size</p> <ul style="list-style-type: none"> • Business plan • What are the importance of a business plan?
<p>8 Oct 20th -24th</p>	<p style="text-align: center;">Mid Term Break</p>
<p>9 Oct 27th-Oct 31st</p>	<p>Enterprise, business growth and size</p> <ul style="list-style-type: none"> • How size of business is measured? • Different ways in which a business can grow?
<p>10 Nov 3rd -7th</p>	<p>Enterprise, business growth and size</p> <ul style="list-style-type: none"> • Possible problems resulting from business growth? • Why do some businesses remain small and some businesses fail?
<p>11 Nov 10th-14th</p>	<p>Types of business organisations</p> <ul style="list-style-type: none"> • Difference between sole trader and partnership organisation • Difference between unincorporated businesses and limited companies? • Difference between private limited company and public related company?
<p>12 Nov 17th-21st</p>	<p>Types of business organisations</p> <ul style="list-style-type: none"> • What are franchising and joint ventures? • The features of business organisation in the public sector? • How to recommend and justify suitable forms of business organisation to owners and managers in particular circumstances
<p>13 Nov 24th-28th</p>	<p>Business objectives and stakeholders' objectives</p> <ul style="list-style-type: none"> • Why a business needs objectives and the different objectives that can be set? • What are the objectives of public sector organisations? • What stake holder groups are and what are the objectives they have? • What can be the potential for conflicts between objectives?
<p>14 Dec 1st -5th</p>	<p style="text-align: center;">Assessment Weeks</p>
<p>15 Dec 8th-12th</p>	
<p style="text-align: center;">Winter Break: December 13th – January 2nd</p>	